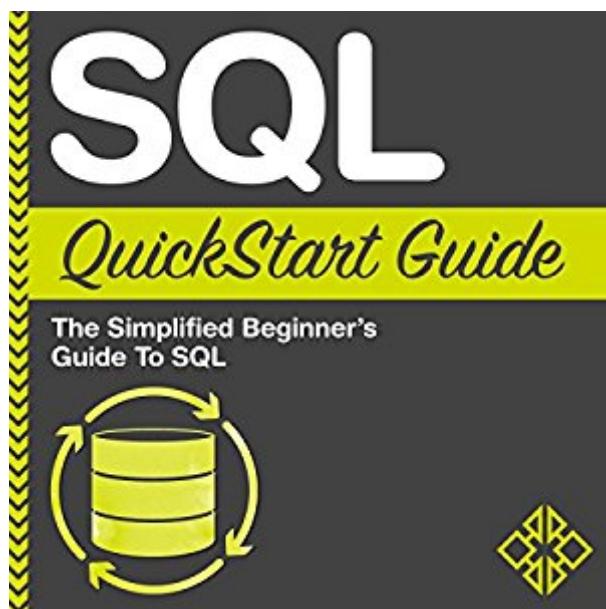


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SQL QuickStart Guide: The Simplified Beginner's Guide To SQL



Synopsis

The ultimate beginner's guide to learning SQL - from retrieving data to creating databases!

Structured query language, or SQL (pronounced "sequel" by many), is the most widely used programming language in database management and is the standard language for relational database management systems (RDBMS). SQL programming allows users to return, analyze, create, manage, and delete data within a database - all within a few commands. With more industries and organizations looking to the power of data, the need for an efficient, scalable solution for data management is required. More often than not, organizations implement a relational database management system in one form or another. These systems create long-term data "warehouses" that can be easily accessed to return and analyze results, such as, "Show me all of the clients from Canada that have purchased more than \$20,000 in the last three years." This "query", which would have taken an extensive amount of hands-on research to complete prior to the use of a database, can now be determined in seconds by executing a simple "SELECT SQL" statement on a database. SQL can seem daunting to those with little to zero programming knowledge and can even pose a challenge to those who have experience with other languages. Most resources jump right into the technical jargon and are not suited for someone to really grasp how SQL actually works. That's why we created this book. Our goal here is simple: to show you exactly everything you need to know to utilize SQL in whatever capacity you may need in simple, easy-to-follow concepts. Our book provides multiple step-by-step examples of how to master these SQL concepts to ensure you know what you're doing and why you're doing it every step of the way.

Book Information

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Customer Reviews

This is the perfect starter's guide for anyone completely new to SQL. I work with MS SQL daily. I have literally read dozens of books and attended numerous SQL courses. Although I am myself now proficient in SQL, I'm always looking for the easiest way to teach it to people who I work with that have no SQL experience whatsoever. The single biggest problem with every book I've tried up to this point is how they overcomplicate simple descriptions. Even the my "Teach yourself SQL in 10 minutes" is way too wordy at times. This truly is a "SIMPLIFIED" beginner's guide, just as it's titled. The best part about this book is it gets right down to the nitty gritty. It doesn't confuse you by throwing a ton of superfluous info at you all at once. It basically reads as such: "This is something you can do; this is why you do it; and this is how you do it". It's as simple as that. For example, in the chapter about joins, this guide quickly says why you need a join (to combine data from two tables based on a common record), the different type of joins and terminologies with simple examples: Inner, outer, left, right, full, etc. You really get up to speed on joins fairly quickly. By comparison, the "10 minute" guide first goes into a long-winded explanation about relational tables, then another chapter about why you should use joins and then, finally it gets into examples. That's pretty much the difference with everything between this guide and most of the other "easy" or "quick" guides. This guide actually lives up to those claims. Even if you're a moderately experienced SQL user, it makes a great pocket reference.

The free promotional items the company gives you just for buying this product alone make it worth the five stars I have given it, and the product itself is amazing. I should start by noting that I received this product about 5 days ago and I am currently halfway done with it. This is not a book that teaches you the very basics of computer programming and assumes that you already have a basic grasp of the fundamentals such as arrays which you definitely should if you are even the slightest bit interested in learning SQL. The book begins by teaching you about what the program is, how it is becoming a valued skill in the world, and why it is a better programming language than others. It makes a language that most people consider highly advanced and more and more difficult the more you use it very easy to grasp in a way that could potentially change your entire career. I am not a computer science expert myself and have only a basic understanding of programming language, mostly java, but I was able to read this book and understand almost all of it without a problem. My computer science friends are even surprised by how much I was able to learn about this

programming language that they consider impossible in such a short amount of time. I highly recommend this product if you have any interest at all in learning a new programming language or just giving yourself another skill because they make it very simple to learn. Disclosure: I received this product for free or on a promotional discount for my honest review and they are 100% my own opinions. However everyone has their own opinion on this product. I did not receive payment other than receiving the product at a discounted rate and I am not required to give a good review.

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